



Twister



A revolution for your floor

The short story.

Twister is a revolutionary method for everyday machine cleaning of any type of floor. With billions of microscopic diamonds, the Twister pads clean and polish your floor at the same time – completely without chemicals.

It's the easy, cost-efficient and environmentally-friendly approach to professional cleaning, producing astonishing results on just any type of floor. That's the short story, but it gets even better. So read on – and get ready to join the revolution.

A revolution for your floor.

Cleaning floors used to be all about just cleaning floors. We think it should be about much more. First of all, we believe that results matter. Because there is the ordinary daily cleaning, and there is the “high-clean-high-gloss-no-need-for-periodic-maintenance” kind of daily cleaning. Of course, we are all about the latter.

But when we are talking about results, what we are really talking about are even greater things – such as more satisfied customers, increased cost-efficiency, lower environmental impact and safer environments. Above all, we are talking about being able to accomplish all of this on a daily basis, without any extra work – and at a lower cost.

This is why we invented Twister. Yes, it is a diamond-impregnated floor cleaning pad. But more than anything, it's a revolution. A revolution for your floor.

**Forget
everything
you know
about
floor
cleaning!**

Finally, a method where everyone benefits.

When we set out to make floor cleaning better, we wanted to make it better for everybody. And, whether you want clean and shiny floors everyday – or if that is what you want to provide – we believe you're going to like Twister. Because this is really a floor cleaning method where everyone benefits.

In fact, Twister is one of those solutions where, when you get to see it with your own eyes, there's no looking back. But what you see is only part of what you get,



because – while there's no doubt you'll be impressed by the results – the real benefits from using Twister extend well and beyond clean and shiny floors. From improving the floor quality in a warehouse, industrial plant or public facility, to obtaining a greener image or even increasing job satisfaction, Twister may actually help you do it all.

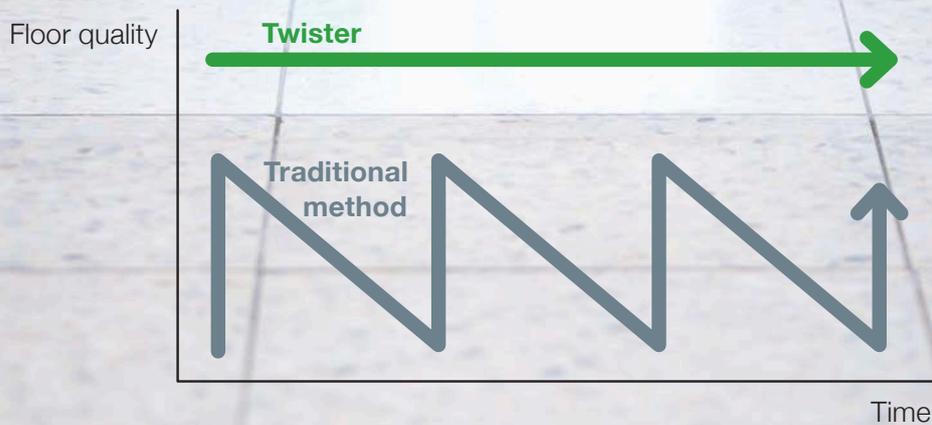
Yes, we know that this may almost seem too good to be true. It is a floor cleaning pad, after all. But it's also the start of something new. And this time, everybody wins.

More satisfied customers.

Perhaps you are a cleaning service provider, or own a chain of retail stores. One thing we do know is this: you want satisfied customers – and Twister is all about that.

Studies have shown that what is most important to store visitors in general is that the shop is clean and well maintained. Twister is the cost-efficient way of obtaining just that; invitingly clean and shiny floors – through efficient, easy-to-use and easily implemented products. For more satisfied customers – not only on the store floor, but on the management floor as well.





By micro-polishing the floor, Twister creates a mechanically densified surface with increased resistance to dirt and wear. This is why Twister, unlike traditional methods, gives lasting results. High cleanliness and gloss is maintained over time, reducing or even eliminating the need for periodic maintenance.

Better results.

Sometimes better results come from working harder. With Twister, it's the other way around. By cleaning and polishing the floor at the same time, Twister produces long-lasting, high-quality results – results so good, in fact, that periodic maintenance may have just become a thing of the past.

The reason for this is simple: by micro-polishing the floor, Twister creates a mechanically densified surface with increased resistance to dirt and wear. That's why, while pleasing to the eye, high gloss is more than just an aesthetic feature.

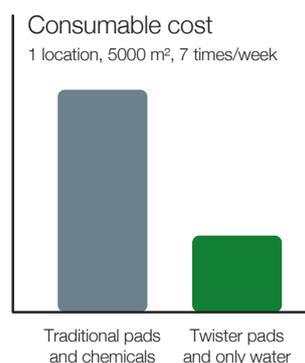




Increased cost-efficiency.

With Twister, water is all you need for daily cleaning. The fact that you won't be needing chemicals anymore means a lot of things. From an economic standpoint, it means no more money down the drain – literally.

But Twister increases cost-efficiency in more ways than one. It helps reduce or even eliminate the need for periodic maintenance and thanks to the fact that no chemicals are used, it reduces the need for machine maintenance. It also lowers the life-cycle costs for flooring, by offering the possibility to refurbish floors making them easier to keep clean with a perfect finish over time.





Safer environments.

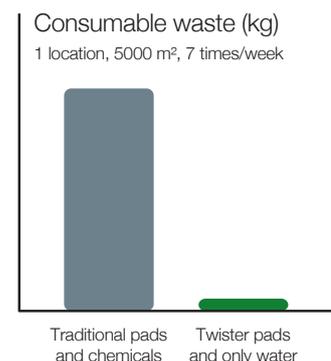
Cleaner floors are safer floors, and this for many reasons. Cleaning without chemicals means safer cleaning procedures, improving the work conditions for employees, while at the same time creating healthier, chemical-free environments for the visitors.

Floors cleaned with Twister and water also provide increased slip resistance. In short: Twister creates safer, cleaner environments, for everybody.



Lower environmental impact.

From 100% chemical-free daily cleaning and polishing to significantly reducing the need for consumables, Twister is a sustainable approach from every perspective. Better yet, switching to Twister instantly equals less waste handling, less administration and fewer transports.



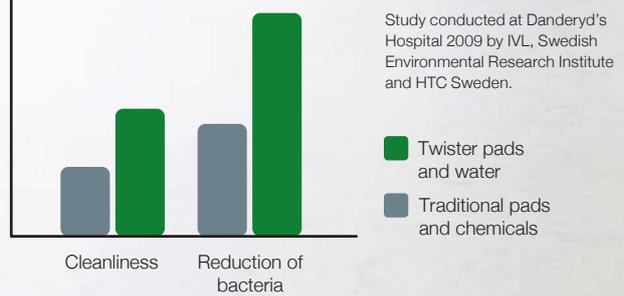
Where cleanliness matters, Twister delivers.

We could go on about all the benefits of using Twister, but in the end nothing speaks louder than our customer-base. Today, for all the reasons we have mentioned, Twister is preferred all over the planet by world-leading cleaning service providers, retail chains and facility owners. Anywhere where cleanliness and gloss matters, Twister delivers.

When Twister has been put to the test in hygiene sensitive environments, such as hospitals, it has proven to be more effective than antibacterial detergents – even though only water was used.



Comparison – daily machine cleaning



Study conducted at Danderyd's Hospital 2009 by IVL, Swedish Environmental Research Institute and HTC Sweden.

- Twister pads and water
- Traditional pads and chemicals

For daily cleaning think green.

(For everything else, we've got the colors you need)



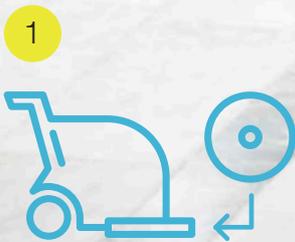
We want you to always think green, of course, and no matter which color Twister pad you will be using, you can be sure that the actual cleaning process is as green as can be.

The green pads are for daily maintenance but there are also pads for anything from deep cleaning to floor restoration. In fact, depending on your needs, we think you'll appreciate

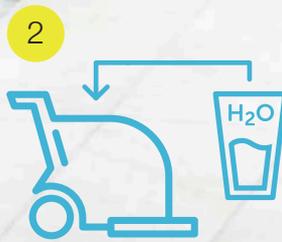


And getting started couldn't be easier.

Switching to Twister couldn't be any easier. That's because Twister pads follow standard sizes and work with any floor cleaning machines. You won't need any new equipment or new routines. And when using Twister, in addition to your ordinary cleaning machine, water is all you need – which, of course, is an even simpler process.



Mount the Twister pad on any type of ordinary cleaning machine.



Pour ordinary tap water (not chemicals) into the machine.



And that's it. You're now ready to clean.



**Use our calculator
to find out your potential savings
with Twister.**

Visit us at htc-twister.com

